

**NOTICE OF INTENT TO CONTRACT
PS20211375**

Issue Date: **October 5, 2021**
Closing Date: **October 19, 2021**

Re: Vancouver Plan Awareness Campaign - Transit Advertising Services

Notice is hereby given by the City of Vancouver (“City”) of its intent to contract with Lamar Advertising to provide Transit Advertising Services.

Lamar Advertising will provide advertising services for the City of Vancouver’s Vancouver Plan project. Lamar Advertising has exclusivity rights to advertise with Translink.

The Vancouver plan will feature a single, city-wide land-use plan to guide future growth in line with key community priorities. To ensure the Vancouver Plan (and our future city) is shaped by the voices and diversity of our population, we are gathering input from everyone who lives, works, or plays in Vancouver, with special attention to historically underrepresented groups.

The initial value of this project is approximately \$30,000

Anyone wishing to request more information and/or has any questions with regard to this NOITC may contact Dino Goundouvas at dino.goundouvas@vancouver.ca prior to the closing date and time listed below.

Closing date and time: **October 19, 2021, 3:00 p.m.**