CITY OF VANCOUVER

FINANCE, RISK AND SUPPLY CHAIN MANAGEMENT
Supply Chain Management

February 3, 2022

REQUEST FOR PROPOSAL "RFP" NO. PS20220007
2022 VANCOUVER ELECTION BRANDING AND GRAPHIC DESIGN

ADDENDUM NO. 3

RE: PART B SCOPE OF WORK - PART 6 SECTION A – BRANDING: CONCEPT PROPOSAL

For Clarifcation: ***The request for a branding concept will help the panel assess the applicant's vision for the 2022 Vancouver Election. This proposal does not require design elements or a brand book, as that would be developed together with the 2022 Vancouver Election team. The concept proposal could be a brief, written description or verbal description if submitting via video methods.***

Applicants will be assessed based on providing the submission requests, availability and the City's budget; incomplete submissions will be accepted yet it may affect the decisions of the panel as they assess what the best approach is for the 2022 Vancouver Election brand.

This addendum should be completed, and attached to your Proposal form.

_____
NAME OF VENDOR

_____
SIGNATURE OF AUTHORIZED SIGNATORY

_____
DATE

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