

**REQUEST FOR PROPOSALS “RFP” NO. PS20201407
Broadway Business-Awareness Marketing Strategy for
Broadway Subway Project (BSP) Construction**

QUESTIONS AND ANSWERS NO. 2

ISSUED ON: December 15, 2020

Q1	According to Appendix 3, the budget for a 2-year period agreement is \$200,000. We would like to know if the disbursements for developing and producing creative materials plus paid advertising are included in this budget.
A1	The Budget allocated for this project includes all professional services fees and disbursements. This is meant to include any disbursements needed for paid advertising and production of creative materials.

END OF Q&A No.2