

REQUEST FOR PROPOSALS "RFP" PS20190933

PROVISION OF ONLINE SURVEY AND PANEL MANAGEMENT TOOL

QUESTIONS & ANSWERS NO. 5

ISSUED ON APRIL 9, 2020

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| Q1 | What are the typical base sizes for the surveys conducted?   |
| A1 | <p>The surveys range from 100-200 responses for smaller-scale projects, to 2,000-5,000 responses for larger-scale city-wide projects. In the last several years, some surveys have had 8,000-10,000 responses.</p> <p>The numbers indicated above include responses from both panel members and non-panel members.</p> |