

REQUEST FOR PROPOSALS "RFP" NO. PS20190833
SINGLE USE STRATEGIC COMMUNICATION PLAN

QUESTIONS AND ANSWERS NO. 3

ISSUED ON JUNE 27, 2019

Q1	Budget: In Q&A No. 1, you mention that any advertising costs should not be included in the price of the proposal. Could you please clarify whether this also applies to any other hard costs—such as promotional materials, printed brochures etc? If these hard costs are not to be included in the proposal, is there an approximate budget for these items, too?
A1	Hard costs should not be included in the proposal. There is not an approximate budget for these items as they are dependent on the Strategic Communications Plan.
Q2	Research and Strategy: Is it possible to receive, in advance of submitting the proposal, information about the result of the extensive consultation with residents and businesses as listed in the "Background" section of the RFP? We understand if this may be confidential, but ask because findings from this consultation could affect how the proposal is structured.
A2	<p>Over 8,000 people and hundreds of businesses participated during three phases of civic engagement between 2016 and 2018 to shape the Single-Use Item Reduction Strategy. The Phase 1, 2 and 3 consultation summary reports are available at Vancouver.ca/reducesingleuse in the Documents section under Consultation and Engagement.</p> <p>The City also conducted a fourth phase of engagement with businesses, non-profits and persons with disabilities in January - April of this year about details of the proposed by-laws. Staff are working with our consultants to finalize their reports, so these are not ready to be shared. However, staff presented the preliminary consultation results to Council on April 29, 2019. These preliminary results are summarized in the Council report and presentation posted at Vancouver.ca/reducesingleuse in the Documents section under Council Updates.</p>